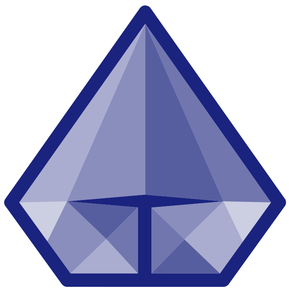
## LOGO VARIANTS



icon logo

horizontal (main)

vertical (alternative)

the GewdGame logo represents an inverted gemstone or diamond, which is often used as an in-game currency and in this case symbolizes money and earnings as well as its connection to games. the dark indigo outline of the logo conceals two Gs mirroring each other, representing the gamers slang acronym “gg” or “good game”, a courtesy extended to an opponing or co-op player after a well-played game. the name “GewdGame” is a twist on this popular shorthand.

## SOCIAL MEDIA POSTS

Facebook/Instagram

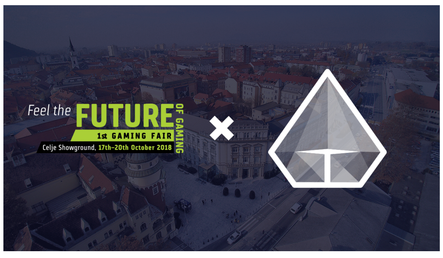
Facebook/Instagram

Twitter/LinkedIn

Twitter/LinkedIn

Facebook

all




Twitter/LinkedIn

Twitter/LinkedIn

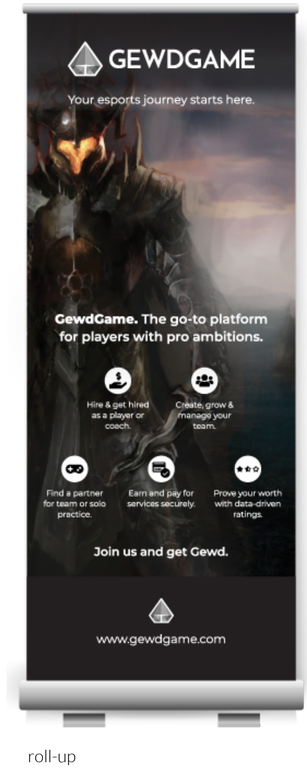
## PRINT MATERIALS

flyer - front side

business cards

flyer - back side

stickers




roll-up

*note: artwork (fantasy-themed warriors and dragons) by Dusan Kostic/vukkostic is used under a standard Adobe Stock license. icons are from Font Awesome.

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